



COUNCIL FOR QUALITY GROWTH

2025

SPONSORSHIP GUIDE

PROMOTING **balanced** AND
responsible GROWTH

Since 1985

COUNCILFORQUALITYGROWTH.ORG • 770-813-3370
5901-C Peachtree Dunwoody Rd, Atlanta, GA 30328



Council for Quality Growth Signature Events

(Open to Members & Non-Members)

Sponsorships are eligible for discounted rates when packaged with an annual Council for Quality Growth Membership Investment.

State of the County Series (Page 5-12)

8 Annual Breakfast or Lunch Events, January – May

State of MARTA & State of the BeltLine (Page 13-14)

Held Every Other Year

Spring Meet & Greet (Page 15)

Reception, Late May

The INTERSECTION Quality Development Conference (Page 16)

Half-Day Educational Program, Early August

CID Recognition Event (Page 17)

Awards & Reception, early November

Annual Meeting & Legislative Reception (Page 18)

Reception, early December

Four Pillar Tribute (Page 19)

Black Tie Affair, 2nd Thursday in October



Council for Quality Growth Policy Programs
(Members-Only Sponsorships)

Advisory Roundtable Meetings (Page 20)

Local Policy Discussions, 9 Meetings Every Month

- City of Atlanta – 1st Wednesday
- DeKalb County – 1st Thursday
- North Fulton – 1st Friday
- Forsyth County – 2nd Wednesday
- Cherokee County – 2nd Thursday
- South Metro – 3rd Tuesday
- Henry County – 3rd Wednesday
- Cobb County – 4th Tuesday
- Gwinnett County – 4th Wednesday

ACCG & GMA Conference Dinners (Page 21)

Annual Dinners for Elected Officials in Savannah

Limited Seating

Senate Transportation Committee Dinner (Page 22)

Annual Dinner for State Legislators in Atlanta

Limited Seating

Water Forums (Page 23)

U.S. & State Water Litigations, Semi-Annual

Transportation Operators Forums (Page 24)

Regional Transit Initiatives, Semi-Annual

Other Policy Programs, Held Regionally as Needed (Page 25)



Other Council for Quality Growth Programs & Events
(Members-Only Sponsorships)

Emerging Leaders Initiative Events (Page 26)

Programming for Young Industry Professionals, 8-10 Each Year

Council Board of Directors Meetings (Page 27)

CQG Board Leadership & Regional Content, Quarterly

Coffee & Conversations (Page 28)

Meetings for New & Prospective Members, Monthly

Council for Quality Growth Membership Investments (Page 29)

Annual Membership Levels & Associated Benefits

Premier Member Listing (Page 30)

Top Level Annual Investors

State of Cherokee County

Featuring Chairman Harry B. Johnston

January 22, 2025, 11:30 AM, Cherokee Conference Center

200-300 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$4,000

- Exclusive to three (3) companies
- First right of refusal for following year
- Provide sponsor remarks from podium
- Company logo displayed with event title
- Opportunity to sit 1 attendee at head table
- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Full page ad in digital event program
- Mentions on pre- and post-event social media
- Opportunity to distribute collateral materials at each seat
- Tickets for sixteen (16) in-person attendees (2 reserved tables of 8 each)

Gold | \$2,500

- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Half page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Verbal recognition from podium
- Tickets for sixteen (16) in-person attendees (2 reserved tables of 8 each)

Silver | \$1,500

- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for eight (8) in-person attendees (1 reserved table of 8)

Bronze | \$750

- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for four (4) in-person attendees



INDIVIDUAL TICKETS

Council Members: \$65

Non-Members: \$80



State of Gwinnett County

Featuring Chairwoman Nicole Love Hendrickson

March 6, 2025, 8:30 AM, 12Stone Church, Lawrenceville

800-1,000 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$7,500

- Exclusive to two (2) companies
- First right of refusal for following year
- Company logo displayed with event title
- Mentions on pre- and post-event social media
- Company logo in all marketing collateral
- Opportunity to distribute collateral materials at display table or each seat
- Recognition in press releases
- 2-minute promotional announcement
- First right of refusal for following year
- Tickets for ten (10) in-person attendees

Leading | \$4,000

- Company logo featured in broadcast emails, event signage & program, and website
- Opportunity to distribute collateral materials at display table or each seat
- Mentions on pre- and post-event social media
- 30-second promotional announcement from emcee
- First right of refusal for following year
- Tickets for ten (10) in-person attendees

Principal | \$3,000

- Company logo featured in broadcast emails, event signage & program, and website
- Opportunity to distribute collateral materials at display table or each seat
- Mentions on pre- and post-event social media
- Verbal reference at event
- Tickets for eight (8) in-person attendees

Supporting | \$2,500

- Company logo featured in broadcast emails, event signage & program, and website
- Opportunity to distribute collateral materials at display table or each seat
- Mentions on pre- and post-event social media
- Verbal reference at event
- Tickets for six (6) in-person attendees

Corporate | \$1,500

- Company name featured in broadcast emails, event signage & program, and website
- Tickets for four (4) in-person attendees



INDIVIDUAL TICKETS

Council Members: \$50

Non-Members: \$65



State of Rockdale County

Featuring Chairwoman JaNice VanNess

4th Thursday in March, 8 AM, Rockdale County Auditorium, Conyers
200-300 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$4,000

- Exclusive to three (3) companies
- First right of refusal for following year
- Provide sponsor remarks from podium
- Company logo displayed with event title
- Opportunity to sit at head table
- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Full page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Tickets for sixteen (16) in-person attendees

Gold | \$2,500

- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Half page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Verbal recognition from podium
- Tickets for eight (8) in-person attendees

Silver | \$1,500

- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for six (6) in-person attendees

Bronze | \$750

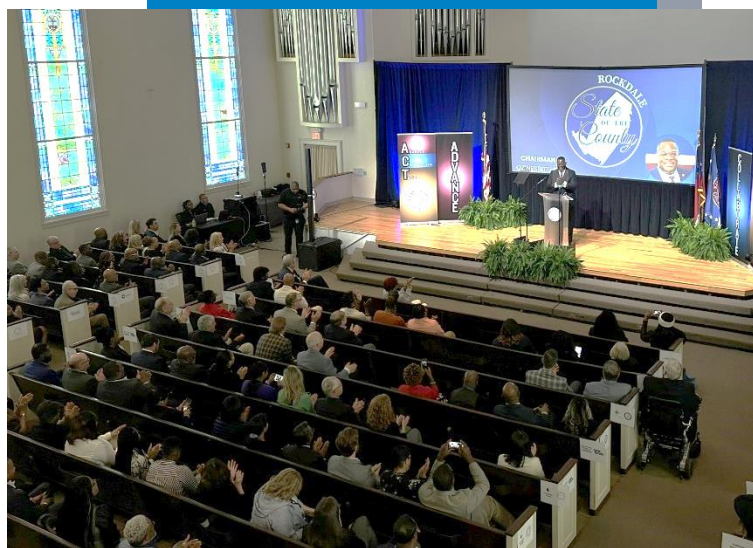
- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for four (4) in-person attendees



INDIVIDUAL TICKETS

Council Members: \$40

Non-Members: \$55



State of Clayton County

Featuring Chairwoman Alieka Anderson

March 13, 2025, 11:30 AM, Georgia International Convention Center
300-400 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$5,000

- Exclusive to three (3) companies
- First right of refusal for following year
- Provide sponsor remarks from podium
- Company logo displayed with event title
- Opportunity to sit at head table
- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Full page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Tickets for sixteen (16) in-person attendees (2 reserved tables of 8 each)

Gold | \$2,500

- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Opportunity to distribute collateral materials at each seat
- Half page ad in digital event program
- Verbal recognition from podium
- Tickets for sixteen (16) in-person attendees (2 reserved tables of 8 each)

Silver | \$1,500

- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for eight (8) in-person attendees (1 reserved table of 8)

Bronze | \$750

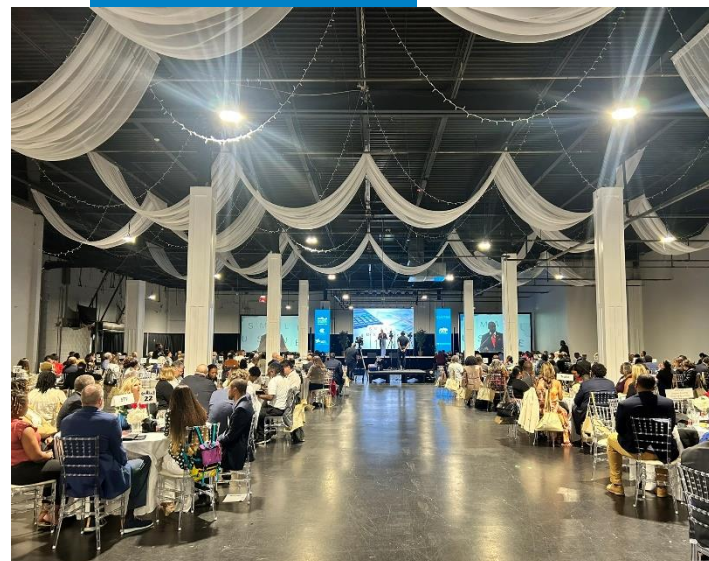
- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for four (4) in-person attendees



INDIVIDUAL TICKETS

Council Members: \$55

Non-Members: \$75



State of Henry County

Featuring Chairwoman Carlotta Harrell

Mid-April, 8:00 AM, Grace Baptist Church, Stockbridge

300-400 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$5,000

- Exclusive to three (3) companies
- First right of refusal for following year
- Provide sponsor remarks from podium
- Logo displayed with event title
- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Full page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Tickets for twenty (20) in-person attendees

Gold | \$2,500

- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Half page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Verbal recognition from podium
- Tickets for fifteen (15) in-person attendees

Silver | \$1,500

- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for ten (10) in-person attendees

Bronze | \$750

- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for six (6) in-person attendees



INDIVIDUAL TICKETS

Council Members: \$65

Non-Members: \$80



State of Douglas County

Featuring Chairwoman Dr. Romona Jackson-Jones

April 16, 2025, 11:30 AM, Douglasville Conference Center

200-300 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$4,000

- Exclusive to three (3) companies
- First right of refusal for following year
- Provide sponsor remarks from podium
- Logo displayed prominently with event title
- Opportunity for 1 attendee to sit at head table
- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Full page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Tickets for sixteen (16) in-person attendees (2 reserved tables of 8 each)

Gold | \$2,500

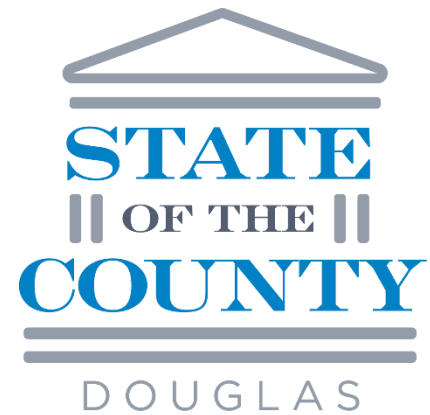
- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Half page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Verbal recognition from podium
- Tickets for twelve (12) in-person attendees (includes 1 reserved table of 8)

Silver | \$1,500

- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for eight (8) in-person attendees (1 reserved table of 8)

Bronze | \$750

- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for four (4) in-person attendees



INDIVIDUAL TICKETS

Council Members: \$60

Non-Members: \$75



State of DeKalb County

Featuring CEO Lorraine Cochran-Johnson
Late April/Early May, 11:30 AM, Location Varies
700-800 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$7,500

- Exclusive to three (3) companies
- First right of refusal for following year
- Provide sponsor remarks from podium
- Company logo displayed with event title
- Opportunity for 1 attendee to sit at head table
- Company logo featured on all pre-event marketing
- Social media pre- and post-event mentions
- Full page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Tickets for sixteen (16) in-person attendees (2 reserved tables of 8 each)

Gold | \$5,000

- Company logo featured on all event marketing and signage
- Half page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Verbal recognition from podium
- Tickets for sixteen (16) in-person attendees (2 reserved tables of 8 each)

Silver | \$3,000

- Company logo featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for eight (8) in-person attendees (1 reserved table of 8)

Bronze | \$2,000

- Company name featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for four (4) in-person attendees

Supporting | \$1,250

- Company name featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for two (2) in-person attendees



INDIVIDUAL TICKETS

Council Members: \$85
Non-Members: \$110



State of Fulton County

Featuring Chairman Robb Pitts

Mid-May, 11:30 AM, Location Varies

500-600 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$7,500

- Exclusive to three (3) companies
- First right of refusal for following year
- Provide sponsor remarks from podium
- Company logo displayed with event title
- Opportunity to sit at head table
- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Full page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Tickets for sixteen (16) in-person attendees

Platinum | \$5,000

- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Half page ad in digital event program
- Opportunity to distribute collateral materials at each seat
- Verbal sponsor recognition from podium
- Tickets for sixteen (16) in-person attendees

Gold | \$2,500

- Company logo featured on all pre-event marketing
- Company logo featured on event signage & program
- Opportunity to distribute collateral materials at each seat
- Verbal recognition from podium
- Tickets for eight (8) in-person attendees

Silver | \$1,500

- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for six (6) in-person attendees

Bronze | \$750

- Company name on all pre-event marketing
- Company name on event signage & program
- Verbal recognition from podium
- Tickets for four (4) in-person attendees



INDIVIDUAL TICKETS

Council Members: \$85

Non-Members: \$110



State of MARTA

Featuring General Manager & CEO Collie Greenwood

January 30, 2025, 8:00 – 10:00 AM, Uptown Atlanta

500-600 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$10,000

- Exclusive to three (3) companies
- First right of refusal for following year
- Provide sponsor remarks from podium
- Company logo displayed with event title
- Company logo featured on all event marketing and signage
- Full page ad in digital program
- Opportunity to distribute collateral materials
- Tickets for twenty (20) in-person attendees

Platinum | \$7,500

- Company logo featured on all event marketing and signage
- Opportunity to distribute collateral materials
- Verbal recognition from podium
- Half page ad in digital program
- Tickets for ten (10) in-person attendees

Gold | \$5,000

- Company logo featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for eight (8) in-person attendees

Silver | \$2,500

- Company name featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for six (6) in-person attendees

Bronze | \$1,500

- Company name featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for four (4) in-person attendees



INDIVIDUAL TICKETS

Council Members: \$75

Non-Members: \$95



State of the BeltLine

Featuring Clyde Higgs, ABI, & Rob Brawner, ABP
Fall 2025, Time & Location Vary
300-400 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$7,500

- Exclusive to three (3) companies
- First right of refusal for following year
- Provide sponsor remarks from podium
- Company logo displayed with event title
- Company logo featured on all event marketing and signage
- Full page ad in digital program
- Opportunity to distribute collateral materials
- Tickets for twenty (20) in-person attendees

Platinum | \$5,000

- Company logo featured on all event marketing and signage
- Opportunity to distribute collateral materials
- Verbal recognition from podium
- Half page ad in digital program
- Tickets for ten (10) in-person attendees

Gold | \$2,500

- Company logo featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for eight (8) in-person attendees

Silver | \$1,500

- Company name featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for six (6) in-person attendees

Bronze | \$750

- Company name featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for four (4) in-person attendees

STATE OF THE BELTLINE

INDIVIDUAL TICKETS

Council Members: \$75

Non-Members: \$95



Spring Meet & Greet

Honoring State & Local Elected Officials
Last Thursday in May, 5:00 PM, Colony Square
400-500 Attendees, Including 100+ VIPs



SPONSORSHIP OPPORTUNITIES

Presenting | \$7,500

- Exclusive to three (3) companies
- First right of refusal for following year
- Provide sponsor remarks from podium
- Company logo displayed with event title
- Company logo featured on all event marketing and signage
- Mentions on pre- and post-event social media
- Opportunity to distribute collateral materials at check-in
- Tickets for twenty (20) in-person attendees

Platinum | \$5,000

- Exclusive to eight (8) companies
- Company logo featured on all event marketing and signage
- Opportunity to distribute collateral materials at check-in
- Verbal recognition from podium
- Tickets for sixteen (16) in-person attendees

Gold | \$2,500

- Company logo featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for ten (10) in-person attendees

Silver | \$1,500

- Company name featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for four (4) in-person attendees

Bronze | \$750

- Company name featured on all event marketing and signage
- Verbal recognition from podium
- Tickets for two (2) in-person attendees



MEET & GREET

INDIVIDUAL TICKETS

Council Members: \$95

Non-Members: \$115



The INTERSECTION Quality Development Conference

Educational Conference on our Region's Critical Issues
Friday in August, 7:30 AM – 12:30 PM, City Springs Studio Theater
400-500 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$7,500

- Exclusive to three (3) companies
- Company logo featured on all event marketing materials
- Full-page ad in event program
- Opening remarks to audience at conference
- Link to external company page from event website
- Mentions on pre- and post-event social media
- Opportunity to distribute collateral materials
- *Marketing booth at conference (pending venue)*
- Company logo on printed and digital in-event materials
- Guest-list access post-event
- Tickets for twenty (20) in-person tickets

Gold | \$5,000

- Exclusive to ten (10) companies
- Company logo featured on all event marketing materials
- Half-page ad in event program
- Opportunity to distribute collateral materials
- *Marketing booth at conference (pending venue)*
- Company logo featured on event displays
- Verbal recognition from podium
- Tickets for fifteen (15) in-person attendees

Silver | \$2,500

- Company logo featured on all event marketing materials
- Company logo featured on event displays
- Verbal recognition from podium
- Tickets for ten (10) in-person attendees

Bronze | \$1,500

- Company name featured on all event marketing materials
- Company name featured on event displays
- Verbal recognition from podium
- Tickets for five (5) in-person attendees

Supporting | \$750

- Company name featured on all event marketing materials
- Verbal recognition from podium
- Tickets for two (2) in-person attendees



INDIVIDUAL TICKETS

Council Members: \$115

Non-Members: \$135

*Early Bird Ticket Pricing
Available*



16th Annual CID Recognition Event

Presenting the John Williams CID Award & CID Professional Excellence Award
Early November, 5:30 – 7:30 PM, Location Varies
200-300 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$5,000

- Exclusive to three (3) companies
- First right of refusal for following year
- Opportunity to provide sponsor remarks from podium
- Logo displayed prominently with event title
- Company logo featured on all pre-event marketing
- Company logo featured on all in-event signage
- Mentions on pre- and post-event social media
- Opportunity to distribute collateral materials
- Tickets for eight (8) in-person attendees

Gold | \$2,500

- Company logo featured on all pre-event marketing
- Company logo featured on all in-event signage
- Verbal recognition from podium
- Tickets for six (6) in-person attendees

Silver | \$1,500

- Company name on all pre-event marketing
- Company name featured on all in-event signage
- Verbal recognition from podium
- Tickets for four (4) in-person attendees

Bronze | \$750

- Company name on all pre-event marketing
- Company name featured on all in-event signage
- Verbal recognition from podium
- Tickets for two (2) in-person attendees



INDIVIDUAL TICKETS

Council Members: \$85

Non-Members: \$100



40th Annual Meeting & Legislative Reception

Welcoming the Incoming Council Board with the Georgia General Assembly
Early December, 5:30 – 7:30 PM, Cherokee Town & Country Club
300-400 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$7,500

- Exclusive to three (3) companies
- First right of refusal for following year
- Logo displayed prominently with event title
- Social media mentions
- Company logo featured on all event marketing and signage
- Opportunity to provide sponsor remarks from podium
- Opportunity to distribute collateral materials at event
- Digital ad displayed on screens during event
- Tickets for twenty (20) in-person attendees

Gold | \$5,000

- Company logo featured on all event marketing and signage
- Verbal sponsorship recognition from podium
- Opportunity to distribute collateral materials at event
- Digital ad displayed on screens during event
- Tickets for fifteen (15) in-person attendees

Silver | \$2,500

- Company logo featured on all event marketing and signage
- Verbal sponsorship recognition from podium
- Tickets for ten (10) in-person attendees

Bronze | \$1,500

- Company name featured on all event marketing and signage
- Verbal sponsorship recognition from podium
- Tickets for five (5) in-person attendees

Supporting | \$750

- Company name featured on all event marketing and signage
- Verbal sponsorship recognition from podium
- Tickets for three (3) in-person attendees



40th Annual Meeting & LEGISLATIVE RECEPTION

with the Georgia General Assembly

INDIVIDUAL TICKETS

Council Members: \$125

Non-Members Must Sponsor to Attend



36th Annual Four Pillar Tribute

Black-tie dinner and award presentation, *2025 Recipient TBA*
 October 9, 2025, 6:00 PM, Georgia World Congress Center
 1,200-1,500 Attendees



FOUR PILLAR

QUALITY | RESPONSIBILITY | VISION | INTEGRITY



**COUNCIL
for
QUALITY
GROWTH**

This chart reflects sponsor benefits offered for the 2024 Tribute and are subject to change for 2025.

TRIBUTE OPPORTUNITIES

PRESENTING TRIBUTE - \$50,000*
 CHAMPION TRIBUTE - \$25,000*
 SIGNATURE TRIBUTE - \$15,000*

*Presenting, Champion, and Signature Sponsorship benefits are customized to each sponsor and include Diamond level benefits and preferred logo placement in all marketing and event materials, including the Atlanta Business Chronicle.

ADDITIONAL TRIBUTE OPPORTUNITIES	PRESENTING TRIBUTE \$50,000*	CHAMPION TRIBUTE \$25,000*	SIGNATURE TRIBUTE \$15,000*	DIAMOND TRIBUTE \$10,000	PLATINUM TRIBUTE \$5,000	GOLD TRIBUTE \$2,500	SILVER TRIBUTE \$1,500	BRONZE TRIBUTE \$750
Number of Tickets to Reception, Dinner & Program	20	20	20	20	10	8	4	2
Opportunity to make special remarks on stage during the Tribute event	✓							
Ad in Tribute Program	Full Page	Half Page						
Personalized Message to the honoree included in Four Pillar Tribute Scrapbook	✓	✓	✓	✓				
Recognition on Rotating Digital Signage at Event Reception	Logo	Logo	Logo	Logo				
Verbal Recognition before the Tribute Audience	✓	✓	✓	✓	✓			
Included in the Tribute's Digital Presentation	Logo	Logo	Logo	Logo	Logo			
Sponsor Recognition in Event Ad in Atlanta Business Chronicle	✓	✓	✓	✓	✓	✓		
Invitation	Logo	Logo	Logo	Logo	Company Name or Personal Listing			
Tribute Program	Logo	Logo	Logo	Logo	Company Name or Personal Listing			
Four Pillar Website	Logo	Logo	Logo	Logo	Company Name or Personal Listing			

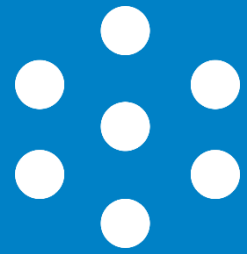


Advisory Roundtables

Members-only meetings with local policy makers

9 Each Month, Locations & Times Vary

300-400 Attendees



SPONSORSHIP OPPORTUNITY

Roundtable sponsorships are only available to active CQG Members

Roundtable Sponsorship | \$350

- Exclusive to one (1) member company per meeting
- Opportunity to introduce the featured guest speaker to the audience
- Company logo displayed on calendars, marketing emails, and registration page before the meeting
- Company logo displayed on in-meeting materials, including printed agendas and digital displays
- Position your company as a supporter of the local community in an impactful way

Advisory Roundtables are a Members-Only Benefit of the Council for Quality Growth

9 Meetings Each Month

Free to Attend | \$350 to Sponsor

[CLICK HERE TO VIEW CALENDAR](#)



ADVISORY ROUNDTABLES



City of Atlanta

First Wednesday

8:15-9:15 am

Selig Enterprises



DeKalb County

First Thursday

8:30-9:30 am

Druid Hills Golf Club



North Fulton

First Friday

8:15-9:15 am

CQG Offices



Forsyth County

Second Wednesday

11:45 am - 1:00 pm

Forsyth Conference Center



Cherokee County

Second Thursday

11:45 am - 1:00 pm

Cherokee Office of Economic Development



South Metro

Third Tuesday

11:45 am - 1:00 pm

ATL Airport CIDs



Henry County

Third Wednesday

11:45 am - 1:00 pm

Henry Chamber of Commerce



Gwinnett County

Fourth Tuesday

8:00 - 9:00 am

Andersen, Tate & Carr



Cobb County

Fourth Wednesday

11:45 am - 1:00 pm

Georgia Association of Water Professionals

ACCG & GMA Conference Dinners

2 Annual Receptions & Dinners for Elected Officials in Savannah
Conference Weekends in April & June, Elizabeth's on 37th
60-70 Attendees

SEATING IS EXCLUSIVELY AVAILABLE THROUGH SPONSORSHIP

Sponsorships are limited and only available to active CQG Members

ACCG or GMA Dinner Sponsorship | \$650

- Includes one (1) seat to intimate dinner with elected officials
- Company logo featured on all pre-event marketing and invitations to elected officials
- Company logo featured on all in-event signage
- Verbal sponsor recognition
- Position your company as a support of our local city and county governments in an impactful way

ACCG or GMA Dinner Additional Guest | \$325

- Only available as an add-on to company sponsorship
- Limited to 1 additional guest per sponsorship



**ACCG & GMA Dinners are a Members-Only
Benefit of the Council for Quality Growth
Seating Only Available through Sponsorship**

ACCG Conference: April 24-27, 2025

GMA Conference: June 20-24, 2025

****Dinners Held Friday or Saturday****

Senate Transportation Committee Dinner

Annual Dinner for State Legislative Committee Members in Atlanta
February or March During Session, 6:00 PM, Local Restaurant Varies
30-40 Attendees

SEATING IS EXCLUSIVELY AVAILABLE THROUGH SPONSORSHIP

Sponsorships are limited and only available to active CQG Members

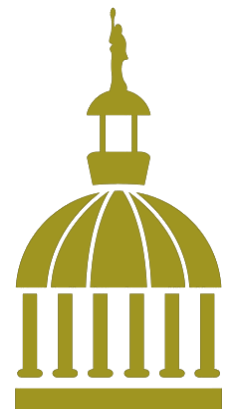
STC Dinner Sponsorship | \$650

- Includes one (1) seat to intimate dinner with State Senators
- Company logo featured on all pre-event marketing and invitations to elected officials
- Company logo featured on all in-event signage
- Verbal sponsor recognition
- Position your company as a support of our state legislators in an impactful way

STC Dinner Additional Guest | \$325

- Only available as an add-on to company sponsorship
- Limited to 1 additional guest per sponsorship

**The Senate Transportation Committee Dinner is a
Members-Only Benefit of the Council for Quality Growth
Seating Only Available through Sponsorship**



Water Forums

Semi-Annual Educational Programs on U.S. & State Water Litigations
Breakfast or Lunch at Council for Quality Growth Offices
40-50 Attendees

SPONSORSHIP OPPORTUNITY

Presenting | \$1,000

- Exclusive to two (2) companies
- First right of refusal for following program
- Provide sponsor remarks from podium
- Opportunity to introduce speakers
- Company logo featured on all pre-event marketing
- Company logo featured on printed and digital event materials
- Social media mentions
- Opportunity to distribute collateral materials at each seat
- Tickets for five (5) in-person attendees

WATER FORUM

INDIVIDUAL TICKETS

Council Members: \$35

Non-Members: \$50



Transportation Operators Forums

Semi-Annual Educational Programs on Regional Transit Initiatives

Breakfast or Lunch at Council for Quality Growth Offices

40-50 Attendees

SPONSORSHIP OPPORTUNITY

Presenting | \$1,000

- Exclusive to two (2) companies
- First right of refusal for following program
- Position your company as a supporter of our metro region's transit systems and their operators
- Provide sponsor remarks from podium
- Opportunity to introduce speakers
- Company logo featured on all pre-event marketing
- Company logo featured on printed and digital event materials
- Social media mentions
- Opportunity to distribute collateral materials at each seat
- Tickets for five (5) in-person attendees

Transportation Operators Forums are invitation-only policy programs to facilitate idea sharing and trends among transit system operators across the metro Atlanta region.

To get involved, please email Joseph Santoro, Director of Policy & Government Affairs, at js@councilforqualitygrowth.org.



Other Policy Events

The Council hosts various policy-focused events throughout the year to keep up with local, regional, and state-wide initiatives as they impact our members' ability to do business

PAST PROGRAMS & EVENTS



2021 Fireside Chat with Newly Elected County Chairwomen



2021 City of Atlanta Mayoral Candidate Forum



2023 Transportation and Infrastructure Roundtable with U.S. Representative Sam Graves



2024 DeKalb County CEO Candidate Forum



Regional Stormwater Workshops, Recurring

Have a Suggested Event Topic or Speaker? Let us know!

Our programs and meeting calendars are meant to serve your business interests. If there's an area we need to be in, or a topic we need to bring to the table, we want to hear it. Our industry thrives when we come together and discuss the best ways forward as a region.

Send your suggestions to Kathryn Jones, *Director of Membership & Marketing* kj@councilforqualitygrowth.org or 770-813-3381

Emerging Leaders Initiative (ELI) Events

Programs for the young professionals in our membership

8-10 Each Year, Locations & Times Vary

60-80 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$1,500

- Exclusive to two (2) companies
- Provide sponsor remarks from podium
- Opportunity to introduce guest speakers
- Company logo featured on all event marketing & signage
- Opportunity to distribute collateral materials at each seat
- Tickets for five (5) in-person attendees outside of ELI program
- Position your company as a supporter of the industry's professional development for the next generation of leaders



Emerging Leaders Initiative

EMPOWER
EDUCATE
ENGAGE



[CLICK HERE FOR MORE ELI INFO](#)

The Emerging Leaders Initiative is a Members-Only Benefit of the Council for Quality Growth

ELI Events are Open Exclusively to ELI Members

Annual ELI Enrollment Fee: \$250/person | Access full year of ELI events
ELI Enrollments are Included at Certain Levels of Council Membership

Council Board of Directors Meetings

Full Council leadership convenes to hear from various speakers
Quarterly, 11:30 AM – 1:00 PM, Council for Quality Growth Offices
70-90 Attendees

SPONSORSHIP OPPORTUNITY

Presenting | \$1,250

- Exclusive to two (2) companies
- Provide sponsor remarks from podium
- Opportunity to introduce guest speakers
- Company logo featured on event invitations to Board leadership
- Company logo featured on printed and digital materials in meeting
- Opportunity to distribute collateral materials at each seat
- Access an engaged audience of business leaders across all sectors of the development industry
- Three (3) meeting attendees outside of invited leadership (guests are welcome for the content portion of the meeting only)

2025 BOARD MEETINGS:

Friday, January 24

Thursday, April 24

Thursday, July 24

Thursday, October 23

RECENT SPEAKERS:

Lewis Cooksey, Gwinnett DOT

Drew Raessler, Cobb DOT

Dan Corso, Atl Sports Council

A.J. Robinson, CAP

Dean Donald Leo, UGA

John Majors, Atl Urban Dev. Corp.

Andrew Heath, Georgia DOT

Glenn Halliday, Georgia Power



Council Board of Directors Meetings are Open Exclusively to Elected Members of the Current Board of Directors

For questions about the Council's Board or confirming meeting speakers, contact Kathryn Jones, *Director of Membership & Marketing* kj@councilforqualitygrowth.org or 770-813-3381

Coffee & Conversations with the Council

Casual monthly meetings for current, new, & prospective members

Monthly, 9:00 – 10:00 AM, Council for Quality Growth Office

15-20 Attendees

SPONSORSHIP OPPORTUNITIES

Presenting | \$400/each or \$1,000/quarterly

- Exclusive to one (1) sponsor company
- Provide welcome and sponsor remarks to the group
- Opportunity to introduce guest speaker from CQG Board of Directors
- Company logo featured on all pre-event marketing and invitations
- Opportunity to distribute collateral materials at each seat
- Extend invitation to unlimited number of guests as meeting host
- Position your company as a supporter of the Council's core advocacy work in front of an engaged prospective audience



**Coffee & Conversations Meetings are Open to All
Public & Private Industry Professionals**

**Each Meetings Features Council Board Member VIP
Guest Speaker**



ANNUAL MEMBERSHIP INVESTMENT LEVELS

PREMIER MEMBERSHIP | \$5,500

- Invitations to Premier-only exclusive events
- 2 complimentary seats and preferred seating at our 8 State of the County Series Events
- 3 included memberships for the Emerging Leaders Initiative (ELI) program
- Preferred seating at all Council events
- Company logo displayed at all major Council events, at Council headquarters, on Council website, and in Council weekly email newsletter
- Company logo featured in prospective member packets and other membership materials
- Company listing in Council's online membership directory
- Unlimited eligibility to enroll young professionals in the ELI program
- Members-only pricing for all Council programs and events
- Full access to industry-critical information through the Council website and newsletters
- Access to local policy makers through participation in 9 monthly Advisory Roundtables
- Opportunity to have company representative on Council's Government Affairs Task Force
- **Eligible for sponsorship package discounts**

SUSTAINING MEMBERSHIP | \$2,750

- 1 complimentary seat and preferred seating at our 8 State of the County Series Events
- 1 included membership for the Emerging Leaders Initiative (ELI) program
- Company name listed in prospective member packets and other membership materials
- Company listing in Council's online membership directory
- Unlimited eligibility to enroll young professionals in the ELI program
- Members-only pricing for all Council programs and events
- Full access to industry-critical information through the Council website and newsletters
- Access to local policy makers through participation in 9 monthly Advisory Roundtables
- Opportunity to have company representative on Council's Government Affairs Task Force
- **Eligible for sponsorship package discounts**

SUPPORTING MEMBERSHIP | \$1,650

- Company name listed in prospective member packets and other membership materials
- Company listing in Council's online membership directory
- Unlimited eligibility to enroll young professionals in the ELI program
- Members-only pricing for all Council programs and events
- Full access to industry-critical information through the Council website and newsletters
- Access to local policy makers through participation in 9 monthly Advisory Roundtables
- Opportunity to have company representative on Council's Government Affairs Task Force

Package Your 2025 Membership with Event Sponsorships to maximize your investment and save 10-30% in costs

Contact Kathryn Jones, Director of Membership & Marketing,
to build your customized 2025 package today
kj@councilforqualitygrowth.org or 770-813-3381

Thank you to our Premier Members



www.CouncilforQualityGrowth.org