



Emerging Leaders Initiative

EMPOWER • EDUCATE • ENGAGE

www.CouncilforQualityGrowth.org/ELI

WHAT IS ELI?

The Emerging Leaders Initiative (ELI) is the Council for Quality Growth’s leadership development program for the upcoming generation of industry leaders among our membership. ELI is an exclusive benefit of your company’s membership investment with the Council for Quality Growth.

WHY SHOULD I JOIN?

ELI provides a unique forum for expanding industry and regional policy knowledge while engaging with peers and leadership. The Council wants to equip our younger members with the expertise and connections needed for a seamless transition into the senior leadership positions in this industry. Our goal is to engage, educate, and empower the next generation of leadership by connecting them with today’s.

WHO IS AN EMERGING LEADER?

ELI was created for the career-driven young professional with high growth potential in metro Atlanta’s growth and development industry. Anyone among the Council’s membership may join ELI. ELI members should have a firm grasp on their individual sector of the development industry, an awareness of regional policy, and a desire to expand industry knowledge and network.

WHAT KIND OF EVENTS DOES ELI HOST?

The Council aims to hold 6-8 ELI events each year. These are most often a leadership discussion with a big name in the industry or panel discussions with impactful leadership teams over breakfast or a happy hour. Other kinds of events include policy discussions, tours of new developments, and social networking events with peers. Annually, ELI hosts a legislative breakfast at the Capitol, an event with an Atlanta Braves game, and an end-of-year holiday mixer. There’s no set calendar of ELI events, as they tend to pop up quickly in an effort to stay timely and relevant to what’s going on in the region.

HOW DO ELI MEMBERSHIPS WORK?

Anyone among the Council for Quality Growth’s membership is invited to join ELI, however, unlike your company’s Council membership, ELI memberships are specific to individuals and are non-transferrable. They last for 1 calendar year and renew for everyone each January, regardless of your enrollment date. Our hope is that ELI members will experience a well-rounded calendar of leadership events over the course of a year-long enrollment period. An ELI membership grants you access to all ELI events in that calendar year.

IS THERE A COST TO JOIN ELI?

Premier and Sustaining level Council members have a set number of complimentary ELI memberships. For Supporting level members or additional ELI participants, the annual program fee is \$250 per person. Contact Kathryn Jones to enroll in ELI today.

NOW ENROLLING FOR 2024



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CONTACT

Belle Jones

Membership Services & Operations Manager
bj@councilforqualitygrowth.org