

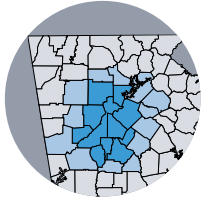


COUNCIL
for **QUALITY**
GROWTH

MEMBER GUIDE

PROMOTING **BALANCED** AND **RESPONSIBLE** GROWTH

WHY INVEST IN MEMBERSHIP WITH THE COUNCIL FOR QUALITY GROWTH?



11 counties make up the Council's core focus area

Your opportunity doesn't stop or start at the county line – regulations often do – and that can impact your ability to move a project forward.

The Council can help. We offer a unique regional reach at the intersection of public policy and private investment, which through policy, planning, and legislative expertise, can expand your ability to operate effectively across the metro Atlanta region.

STRONG RELATIONSHIPS

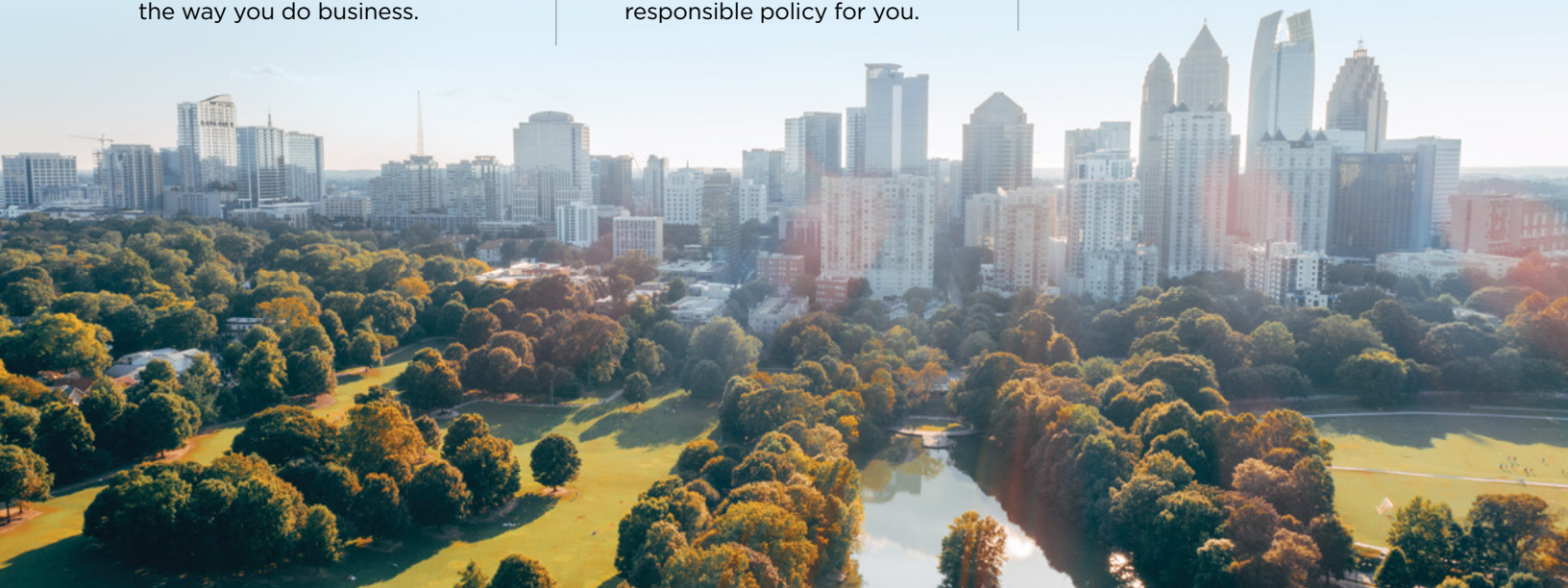
The Council has a crucial working relationship with every city and county government in the metro Atlanta region, from elected and appointed officials to department heads and public administrators – we're your connection to the people who develop and implement the policies that affect the way you do business.

CONVENE PUBLIC & PRIVATE SECTORS

The Council's niche is serving at the intersection of public policy and private investment. Throughout the year and in many ways, we convene the public and private sector to cultivate relationships and develop strategies that create business-friendly and responsible policy for you.

LOCAL, REGIONAL, AND STATEWIDE REACH

We advocate for a quality metro region. That means our work crosses county lines and city boundaries. 11 counties and 87 local governments encompass our full scope of work, so wherever you're working, we are too.



The Council

WHO WE ARE

The Council for Quality Growth, founded in 1985, is a trade association advocating for the growth and development industry with the mission of promoting balanced and responsible growth in metro Atlanta and Georgia.

WHAT WE DO

The Council convenes the development community and policy makers as we focus on long-range community planning, encourage adequate government services, catalyze consensus on growth issues, and advocate for a sensible and efficient regulatory environment.

HOW WE DO IT

ADVOCACY

We work with hundreds of elected officials, including city councilmembers, county commissioners, and regional leadership across local governments, state agencies, and other legislative bodies. We collaborate and actively advocate to ensure that planning, zoning, and other regulatory policies promote thriving communities, strong infrastructure, and a prospering economy.

INFORMATION

Research conducted by the Council's policy team and our Quality Growth Institute allows members to stay abreast of all issues affecting growth and development in the metro Atlanta region. The Council's specialized task forces focus on pressing issues, and nine regular Advisory Roundtables convene monthly to stay up to date in key areas around the region.

EDUCATION

Council programs and events, as well as educational opportunities through the Quality Growth Institute and the Emerging Leaders Initiative, address important issues related to the development community and the region. In addition, the Council partners with a number of metro counties, chambers, CIDs, MARTA, and the Atlanta BeltLine to host the State of the County and Agency series, further strengthening the link to local government officials and public partners.



MEMBERSHIP FOR YOU

Connect your business with officials in 11 counties and 87 local governments across the metro Atlanta region.



Advocacy on state and local issues that affect your business and bottom-line.



Members-only roundtable discussions with local officials in 9 regional focus areas each month.



Join a coalition of development industry leaders influencing the region's quality growth.



Opportunity to participate in a leadership development program for young professionals through the Emerging Leaders Initiative (ELI).



Connection to public partners.



Strengthen your connection across the industry with targeted networking opportunities with public and private entities.

All members of the Council for Quality Growth receive regional representation and advocacy **by the only organization that works exclusively** for the growth and development industry. Membership in the Council is **a company-wide investment** for your business.



ELI is one of the benefits of your membership investment in the Council. This program is geared toward young professionals with leadership potential at our member companies. **ELI exposes the next generation of leaders to the full scope of the Council's work** – across industry sectors and municipal lines – and provides the education, information, and connections they'll need to emerge into those leadership roles. Through leadership discussions, policy-focused panels, development tours, and more, we are building a strong next generation of leaders for the metro Atlanta region.



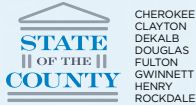


The vital role the Council plays is made possible because of **your membership investment that enables the work** of the Council policy team and brings a **financially tangible return** to you, your projects, and your business. Your membership with the Council is **company-wide** for you and your team.

CHOOSE YOUR MEMBERSHIP INVESTMENT LEVEL	PREMIER \$5,500	SUSTAINING \$2,750*	SUPPORTING \$1,650
Invitations to Premier-Only Exclusive Events	•		
Complimentary Seats and Preferred Seating at our State of the County Series events	2	1	
Included Memberships to the Emerging Leaders Initiative (ELI) Program**	3	1	
Preferred Seating at all Council Events	•		
Company Logo Featured on Council Event Signage	•		
Logo Featured at Council Headquarters	•		
Logo Featured in Prospective Membership Packet	•		
Logo Featured on Council Website Homepage	•		
Logo Featured in Weekly E-mail Newsletter, <i>Priorities</i>	•		
Company Name Listed in Prospective Membership Packet	•	•	•
Company Name Listed on Council Website	•	•	•
Unlimited Eligibility to Enroll Company's Young Professionals in the Council's Emerging Leaders Initiative	•	•	•
Members-only Pricing for Council Programs	•	•	•
Full Access to Information Critical to Growth and Development via the Council Website, Weekly E-Mails, and Monthly Newsletters	•	•	•
Opportunity to Voice Policy and Industry Concerns through Participation in Council Programs Including the Nine Monthly Advisory Roundtables	•	•	•
Opportunity to be Directly Involved in the Council's Work at the Capitol during the Legislative Session through the Government Affairs Task Force (GATF)	•	•	•
Opportunity to Participate in Focused Task Forces Exclusive to Council Members	•	•	•

* Board participation requires a minimum Sustaining Membership.
 **Emerging Leaders Initiative is a young leaders program centered around professional development.

JOIN US AT THE COUNCIL'S SIGNATURE PROGRAMS AND EVENTS



CHEROKEE
CLAYTON
DEKALB
DOUGLAS
FULTON
GWINNETT
HENRY
ROCKDALE



WHAT MEMBERS SAY ABOUT THE COUNCIL



For a company like CERM that operates in metro Atlanta and has a vested interest in sustainability throughout the region, the Council **provides a platform** to contribute to the conversations that **shape the quality of life** here. Membership in the Council has provided us the opportunity to place our brand in front of the entire region. We can understand our customers better when we understand the issues they're facing. Plus, I've developed great comradery and friendships through my involvement, and I know my staff would say the same.

- Al Edwards
2022 Council Chair and Founder & CEO, CERM



CONNECT WITH THE COUNCIL



COUNCILFORQUALITYGROWTH.ORG

5901-C PEACHTREE DUNWOODY ROAD, SUITE 500 | ATLANTA, GA 30328 | PHONE 770-813-3370