A logo with a blue and grey symbol

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**2023 SOCIAL MEDIA GUIDE**

**INTERSECTION Event Links:**

Event page: <https://www.councilforqualitygrowth.org/INTERSECTION>

Tiny URL: <https://tinyurl.com/3ffz78sk>

Direct registration page: <https://councilforqualitygrowth.memberzone.com/events/details/the-intersection-quality-development-conference-2023-5441>

**CQG Accounts:**

LinkedIn: <https://www.linkedin.com/company/council-for-quality-growth>

Twitter: [@QualityGrowth](https://twitter.com/QualityGrowth)

Facebook: [@CouncilforQualityGrowth](https://www.facebook.com/councilforqualitygrowth)

Instagram: [@CouncilforQualityGrowth](https://www.instagram.com/councilforqualitygrowth/)

**Hashtags:**

#TheINTERSECTION

#QualityGrowth

**Please be sure to tag the Council for Quality Growth and use the above hashtags  
when posting about The INTERSECTION from your own accounts.**

**If you have any questions or need additional content, please contact** [**Kathryn Jones**](mailto:kj@councilforqualitygrowth.org)**.**

**\*\*\*Sample Social Media Posts Below\*\*\***

**Sample Posts for LinkedIn/Facebook/Instagram:**

**Sample #1**

The @Council for Quality Growth’s annual INTERSECTION Quality Development Conference is back in 2023. Join CQG on August 10 for a dive into a half-day discussion on the collaboration of Public-Private Partnerships and Housing in Atlanta, and how we stay a top competitor for new investments nationally.

Planners, engineers, & real estate professionals: Earn CM, PDH, and CE credits at #TheINTERSECTION.

REGISTER NOW: CouncilforQualityGrowth.org/INTERSECTION

#QualityGrowth #Atlanta #Development #PublicPrivatePartnerships #Housing #HousingSolutions #HousingAffordability #metroAtlanta #ATL #Atlanta #EconomicDevelopment #ContinuingEducation #ProfessionalDevelopment

**Sample #2**

#MetroAtlanta has reached a critical point. With a lot to offer and the investment to show for it, our region still faces its challenges. Are there new ways to collaborate towards higher quality #development? Is housing becoming more of a competitive advantage than businesses and workplaces? Can our region’s #housing inventory keep up with the talent new businesses attract? How can we align public and private interests to make sure it can?

The @Council for Quality Growth's #TheINTERSECTION Quality Development Conference will explore innovative public-private collaborations and competitive housing solutions in Georgia.

Join the Council on August 10 and receive CE Real Estate credit hours, AICP CM credit hours, and PDH engineering credits.

REGISTER NOW: CouncilforQualityGrowth.org/INTERSECTION

#QualityGrowth #Atlanta #ATL #Planners #Engineers #RealEstate #P3s #HousingSolutions #HousingAffordability #ContinuingEducation #ProfessionalDevelopment #EconomicDevelopment

**Sample Posts for Twitter (fit character limit):**

**Sample #1**

Join the Council for @QualityGrowth on August 10 for #TheINTERSECTION, a half-day discussion on the importance of #P3s and #Housing in #Atlanta, and how we stay a top competitor for new investments nationally.

REGISTER: CouncilforQualityGrowth.org/INTERSECTION

#QualityGrowth

**Sample #2**

Join the Council for @QualityGrowth on August 10 at #TheINTERSECTION. Hear about #P3s and #Housing in #Atlanta and receive your CE real estate credits, CM planning credits, or PDH engineering credits.

Register now at CouncilforQualityGrowth.org/INTERSECTION

#QualityGrowth #ContinuingEducation

**Please include the graphics below (or something similar from the media kit) with all social media posts:**

A person standing in front of a poster

Description automatically generated A collage of people with blue and white stripes

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