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**PRESS RELEASE****For Immediate Release:**

Monday, July 24, 2023

**Council for Quality Growth Announces Speaker Line-up for The INTERSECTION Conference***20+ Experts to Speak on P3s and Housing Issues in Metro Atlanta on August 10*

ATLANTA, GA – On August 10, 2023, the [Council for Quality Growth](#), through the [Quality Growth Institute](#), will host its 3<sup>rd</sup> annual [The INTERSECTION Quality Development Conference](#) at the City Springs Studio Theatre in Sandy Springs. Each year, The INTERSECTION convenes public policy and private investment leaders to discuss the most pressing issues facing our region. The 2023 theme “Collaborate & Compete” will explore innovation in public-private partnerships happening right here in metro Atlanta and ways to rethink our housing issues with solutions that keep our region a top competitor for new investment. Doug Hooker, CEO of the Atlanta Connector Park and former Executive Director of the Atlanta Regional Commission, will serve as the master of ceremonies for the conference and guide this in-depth discussion.

A packed agenda features 20 experts, including 2 national keynotes and 18 other featured speakers, case studies, and panelists. The half-day event features a diverse group of industry-leading organizations across the metro Atlanta region who will delve into two essential topics vital to Atlanta's growth and development. The Council for Quality Growth works at “the intersection” of public policy and private investment, and The INTERSECTION is an educational event with content tailored to both sides of development. The keynotes, speakers, and panelists featured on August 10 will provide new and relevant ideas, realistic best practices, and innovative solutions for both the public and private sector professionals to take back to their own projects in their own municipalities.

“This event encapsulates our organization's commitment to fostering collaboration and driving positive change in the Atlanta region,” said Michael Paris, President & CEO of the Council for Quality Growth. “We believe that by bringing together the most ingenious and influential leaders, we can arrive at customized solutions to address the unique challenges facing our communities and pave the way for a prosperous future.”

In addition to presenting formative discussions, The INTERSECTION has consistently attracted a diverse array of attendees representing various sectors, including real estate, infrastructure, economic development, government, and community organizations. The event aims to drive the growth and prosperity of the Atlanta region by educating members, partners, and leaders on critical issues, innovative solutions, and fostering strategic partnerships.

The INTERSECTION Conference is a product the Quality Growth Institute, the education arm of the Council for Quality Growth and an established 501(c)(3) non-profit organization in the state of Georgia. Through the Quality Growth Institute, conference attendees are eligible to receive credit hours towards occupational licensing, including Continuing Education (CE) real estate credit hours approved by the Georgia Real Estate Commission, Certification Maintenance (CM) AICP planning credit hours approved by the Georgia Planning Association, and Professional Development Hour (PDH) engineering credits.

A full agenda of content and speakers can be found at [www.councilforqualitygrowth.org/INTERSECTION](http://www.councilforqualitygrowth.org/INTERSECTION). Registration is now open, and sponsorships are available for this event at the website above. Tickets are required for all guests. Admission is free for elected officials. Media is invited to attend and should RSVP to Kathryn Jones at [kj@councilforqualitygrowth.org](mailto:kj@councilforqualitygrowth.org).

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**WHAT:** **The INTERSECTION Quality Development Conference**  
Collaborate & Compete: Innovative Partnerships and Competitive Housing

**WHEN:** **August 10, 2023**  
7:30 AM – 12:00 PM

**WHERE:** **City Springs Studio Theatre**  
1 Galambos Way, Sandy Springs, GA 30328

**WHO:** **Public Policy and Private Investment Leaders**

Master of Ceremonies:

- Doug Hooker, CEO, Atlanta Connector Park

Keynote Speakers:

- Jonathan Tower, Founder & Managing Partner, [Arctaris Impact Investors](#)
- Tony Perez, Senior Associate, [Opticos Design](#)

Featured Speakers/Panelists:

- Shaun Adams, Commercial Real Estate Counsel, Parker Poe
- Matt Bedsole, Director of Housing Innovation Lab, Office of the Mayor, City of Atlanta
- Mike Carnathan, Manager of Research & Analytics, Atlanta Regional Commission
- Alan Ferguson, President & CEO, Atlanta Habitat for Humanity
- Sharon Guest, Owner/Manager, Radiant Development Partners
- Brian Johnson, City Manager, Peachtree Corners
- Sarah Kirsch, Managing Director of Housing Funds, Community Foundation for Greater Atlanta
- Dr. Eloisa Klementich, President & CEO, Invest Atlanta
- Brian McGowan, President, Centennial Yards Atlanta
- Tiana McNeil, IoT Lab Program & Business Development, T-Mobile
- Ashani O'Mard, Senior Vice President of Strategic Housing Investments, Atlanta Neighborhood Development Partnership, Inc.
- Mayor Rusty Paul, City of Sandy Springs
- Lejla Prljaca, Executive Director, Gwinnett Housing Corporation
- Marjy Stagmeier, Managing Director, Tri-Star Real Estate Investment
- Richard Taylor, Managing Partner, ARRC Capital Partners
- Greg Voetsch, Partner, I-3 Partners
- Booker T. Washington, Founder & CEO, South Park Cottages & Techie Homes, Inc.
- Mayor Vince Williams, City of Union City

**Tickets are required for guests and are available at [www.councilforqualitygrowth.org/INTERSECTION](http://www.councilforqualitygrowth.org/INTERSECTION).**

- **\$95** | Members
- **\$115** | Non-Members
- **FREE** | Elected Officials (RSVP to [Joseph Santoro](#))
- **FREE** | Press/Media (RSVP to [Kathryn Jones](#))

**[Download the 2023 INTERSECTION Media Kit here.](#)**

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# THE In<sup>ter</sup>section

QUALITY DEVELOPMENT CONFERENCE

**Media Contact:**

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770-813-3381

**NOW APPROVED FOR CREDIT HOURS!**  
3.0 CE Hours (Real Estate)  
3.5 CM Hours (Planners)  
3.5 PDH (Engineers)

**August 10, 2023**  
7:30 am-12:00 pm  
City Springs  
Sandy Springs, GA

**collaborate & compete**  
INNOVATIVE PARTNERSHIPS & COMPETITIVE HOUSING  
WITH EMCEE DOUG HOOKER

PART I: INNOVATIVE PUBLIC-PRIVATE COLLABORATIONS  
PART II: RETHINKING HOUSING AS A COMPETITIVE EDGE

Metro Atlanta has reached a critical point. With a lot to offer and the investment to show for it, our region still faces its challenges. How can we work together to keep our metro a competitive one and not fall behind the curve? Are there new ways to collaborate towards higher quality development? Is housing becoming more of a competitive advantage than businesses and workplaces? Can our region's housing inventory keep up with the talent new businesses attract? How can we align public and private interests to make sure it can? We'll discuss all this and more on August 10. See you at #TheINTERSECTION.

**collaborate & compete**  
FULL CONFERENCE CONTENT & SPEAKER LINE-UP AVAILABLE ONLINE

**APPROVED FOR CREDIT HOURS:**  
3.0 CE credit hours by GREC  
3.5 AICP CM hours by APA Georgia  
3.5 PDH Engineering Credits

[COUNCILFORQUALITYGROWTH.ORG/INTERSECTION](http://COUNCILFORQUALITYGROWTH.ORG/INTERSECTION) • [COUNCILFORQUALITYGROWTH.ORG/QGI](http://COUNCILFORQUALITYGROWTH.ORG/QGI)

**THE In<sup>ter</sup>section QUALITY DEVELOPMENT CONFERENCE**

**GOLD SPONSORS**  
Atlanta Regional Commission, ATL AIRPORT, Georgia Power, LILBURN

**SILVER SPONSORS**  
CONNECTOR PARK, CUMBERLAND, KAISER PERMANENTE, Kimley-Horn, TOWN CENTER COMMUNITY

**BRONZE SPONSORS**  
Cherokee Chamber | Cobb Chamber | Douglas County Chamber  
Greater North Fulton Chamber | Gwinnett Chamber  
Hammond & Associates | The Collaborative Firm

**SUPPORTING SPONSORS**  
Arnall Golden Gregory | CERM | The Winter Companies

**collaborate & compete**  
VIEW FULL CONTENT & SPEAKER LINE-UP ONLINE AT [CouncilforQualityGrowth.org/INTERSECTION](http://CouncilforQualityGrowth.org/INTERSECTION)

**THE In<sup>ter</sup>section QUALITY DEVELOPMENT CONFERENCE** VISIT [COUNCILFORQUALITYGROWTH.ORG/INTERSECTION](http://COUNCILFORQUALITYGROWTH.ORG/INTERSECTION)

**TICKETS**  
\$95 | MEMBERS  
\$115 | NON-MEMBERS

**SPONSORSHIP OPPORTUNITIES 2023**

**PRESENTING | \$7,500**

- Limited to 3 companies
- Brand recognition as Presenting Sponsor on all conference marketing materials
- Opening remarks to audience at conference
- Full page ad in conference program
- Link to external company page from event website
- Social media announcements
- Opportunity to distribute marketing collateral to each attendee
- Logo displayed on printed and digital in-event materials
- 2 guest passes to speaker green room
- Guest list access post-event
- 20 in-person tickets

**GOLD | \$5,000**

- Limited to 10 companies
- Half page ad in conference program
- Logo used on event marketing materials
- Opportunity to distribute materials to attendees
- Logo featured on event displays
- Verbal recognition during event
- 15 in-person tickets

**SILVER | \$2,500**

- Logo used on event marketing materials
- Logo featured on event displays
- Verbal recognition during event
- 10 in-person tickets

**BRONZE | \$1,500**

- Company name on event marketing materials
- Company name featured on event displays
- Verbal recognition during event
- 5 in-person tickets

**SUPPORTING | \$750**

- Company name on event marketing materials
- Verbal recognition during event
- 2 in-person tickets

For additional information or to become a sponsor, contact Kristen Martin at [KM@CouncilforQualityGrowth.org](mailto:KM@CouncilforQualityGrowth.org)

## About The INTERSECTION Quality Development Conference:

The INTERSECTION is the Council for Quality Growth's Quality Development Conference that annually convenes the public and private sectors for an in-depth discussion of critical issues to our region and how we compare to national trends. The INTERSECTION was developed as a means of education and information for our members, partners, and other industry professionals, with a sharp focus on the most relevant trends and issues affecting the growth and development industry from year to year. The INTERSECTION Conference is a product the Quality Growth Institute, the education arm of the Council for Quality Growth and an established 501(c)(3) non-profit organization in the state of Georgia. <https://www.councilforqualitygrowth.org/INTERSECTION>

## About the Council for Quality Growth:

The Council for Quality Growth is a trade organization that works to ensure continued growth and economic success for generations to come by providing advocacy, information, and education to its members. For 38 years, the Council has been committed to the mission of promoting balanced and responsible growth and is proactively involved in the formulation of policy and legislation critical to the growth and development industry. The Council addresses, head-on, strategic economic planning, infrastructure needs, and tough quality-of-life issues throughout the metro Atlanta region and state. <http://www.councilforqualitygrowth.org>

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