A logo with a blue and grey symbol

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**2024 SOCIAL MEDIA GUIDE**

**INTERSECTION Event Links:**

Event page: <https://www.councilforqualitygrowth.org/INTERSECTION>

Tiny URL: <https://tinyurl.com/3ffz78sk>

Direct registration page: <https://councilforqualitygrowth.memberzone.com/events/details/the-intersection-quality-development-conference-2024-5723>

**CQG Accounts:**

LinkedIn: <https://www.linkedin.com/company/council-for-quality-growth>

Twitter: [@QualityGrowth](https://twitter.com/QualityGrowth)

Facebook: [@CouncilforQualityGrowth](https://www.facebook.com/councilforqualitygrowth)

Instagram: [@CouncilforQualityGrowth](https://www.instagram.com/councilforqualitygrowth/)

**Hashtags:**

#TheINTERSECTION

#QualityGrowth

**Please be sure to tag the Council for Quality Growth and use the above hashtags  
when posting about The INTERSECTION from your own accounts.**

**If you have any questions or need additional content, please contact** [**Alyssa Eubanks**](mailto:ae@councilforqualitygrowth.org)**.**

**\*\*\*Company Sample Social Media Posts Below in Yellow\*\*\***

**\*\*\*Speaker Sample Social Media Posts in Green\*\*\***

**Sample Posts for LinkedIn/Facebook/Instagram (for company pages)**

**Sample #1**

The @Council for Quality Growth’s annual INTERSECTION Quality Development Conference is back in 2024. Join CQG for a half-day deep dive on the intersection of #housing and #infrastructure. We’ll explore the challenges of building communities for higher capacities, innovation in housing products and policies, a case study on office-to-residential infrastructure conversion, and much more at #TheINTERSECTION on August 9.

Planners, engineers, & real estate professionals: Earn 4.0 CE hours, CM credits, and PDH credits

REGISTER TODAY: CouncilforQualityGrowth.org/INTERSECTION

#QualityGrowth #Atlanta #Development #MetroAtlanta #ATL #EconomicDevelopment #HousingAffordability #HousingInnovation #InfrastructureInvestment #TransitExpansion #ContinuingEducation #ProfessionalDevelopment

**Sample #2**

We know traditional #infrastructure when we see it, but #housing isn’t always likened to it. But just like roads, bridges, sewers, power lines, and networks, housing is part of the fabric of a successful economy. What happens when we think about housing AS a kind of infrastructure?

The @Council for Quality Growth's #TheINTERSECTION Quality Development Conference will discuss “the intersection” of housing and infrastructure investment and how they work together to build a strong foundation for our region.

Join the Council on August 9 and receive CE Real Estate credit hours, AICP CM credit hours, and PDH engineering credits.

REGISTER NOW: CouncilforQualityGrowth.org/INTERSECTION

#QualityGrowth #Atlanta #Development #MetroAtlanta #ATL #EconomicDevelopment #HousingAffordability #HousingInnovation #InfrastructureInvestment #TransitExpansion #ContinuingEducation #ProfessionalDevelopment

**Sample Posts for Twitter (for company pages)**

**Sample #1**

Join the Council for @QualityGrowth on August 9 for #TheINTERSECTION, a half-day discussion on the intersection of #housing and #infrastructure and how the two work together to build a strong foundation for our region.

REGISTER: CouncilforQualityGrowth.org/INTERSECTION

#QualityGrowth

**Sample #2**

Join the Council for @QualityGrowth on August 9 at #TheINTERSECTION. Hear about #Infrastructure and #Housing in #Atlanta and receive CE real estate credits, CM planning credits, or PDH for engineers.

Register now at CouncilforQualityGrowth.org/INTERSECTION

#QualityGrowth #ContinuingEducation

**Please include the graphics below (or something similar from the media kit) with all social media posts:**

A poster for a conference

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**Sample Posts for LinkedIn/Facebook/Instagram (for speakers)**

**Sample #1**

I’m excited to be part of the @Council for Quality Growth’s annual INTERSECTION Quality Development Conference on August 9. Join me and CQG for a half-day deep dive on the intersection of #housing and #infrastructure. We’ll explore the challenges of building communities for higher capacities, innovation in housing products and policies, a case study on office-to-residential infrastructure conversion, and much more at #TheINTERSECTION on August 9.

Planners, engineers, & real estate professionals: Earn 4.0 CE hours, CM credits, and PDH credits

View content and REGISTER at CouncilforQualityGrowth.org/INTERSECTION

#QualityGrowth #Atlanta #MetroAtlanta #ATL #EconomicDevelopment #HousingAffordability #HousingInnovation #InfrastructureInvestment #ContinuingEducation

**Sample #2**

Register now for the @Council for Quality Growth’s 4th Annual INTERSECTION Conference. I look forward to being part of this important discussion on #housing and #infrastructure as our region continues to grow and develop. Join me and this exciting lineup of speakers on August 9th at #TheINTERSECTION.

Approved for CE, CM, and PDH #ContinuingEducation Credits for realtors, planners, and engineers.

View content and REGISTER at CouncilforQualityGrowth.org/INTERSECTION

#QualityGrowth #Atlanta #MetroAtlanta #ATL #EconomicDevelopment #HousingAffordability #HousingInnovation #InfrastructureInvestment

**Sample Post for Twitter (for speakers)**

Join me at the Council for @QualityGrowth's INTERSECTION Conference on August 9. I'm excited to be part of this important discussion on #housing and #infrastructure. See content and REGISTER at CouncilforQualityGrowth.org/INTERSECTION.

See you at #TheINTERSECTION!

#QualityGrowth

**Please include your speaker-specific graphics (or something similar from the media kit) with all social media posts:**

**(Kyle Wingfield’s example graphics from media kit):**

A person in a suit and tie

Description automatically generated A poster for a building foundation

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