



**Media Contact:**

Kathryn Jones

Director, Membership & Marketing

[ki@councilforqualitygrowth.org](mailto:ki@councilforqualitygrowth.org)

770-813-3381

**PRESS RELEASE**

**For Immediate Release:**

Thursday, August 1, 2024

**Council for Quality Growth Announces Full Speaker Line-up for The INTERSECTION Conference**

*15+ Experts to Speak on Infrastructure and Housing Issues in Metro Atlanta on August 9*

ATLANTA, GA – On August 9, 2024, the [Council for Quality Growth](#), through the [Quality Growth Institute](#), will host its 4<sup>th</sup> annual [The INTERSECTION Quality Development Conference](#) at the City Springs Studio Theatre in Sandy Springs. Each year, The INTERSECTION convenes public policy and private investment leaders to discuss the most pressing issues facing our Atlanta region. The 2024 theme “Building a Strong Foundation” will continue the affordable housing conversations presented last year by exploring *the intersection* of housing and infrastructure. Doug Hooker, former Executive Director of the Atlanta Regional Commission, will serve as the master of ceremonies for the conference and guide this in-depth discussion.

With 89 local governments now in our metro Atlanta region, housing remains a critical issue in every community. It is high-quality and sustainable infrastructure that makes development work, and as a region and state, we must prioritize this investment to support the expected population growth and ensure housing continues to be built. The 4<sup>th</sup> Annual INTERSECTION Conference will explore where these two important topics meet and look at housing as the critical piece of infrastructure that it is.

A packed agenda features 15 speakers, including a keynote, local Mayors and County Chairs, project case studies, diverse panelists, and topic experts. The half day event features a variety of industry-leading organizations across metro Atlanta and the U.S. Mayor Knox White of Greenville, South Carolina will deliver the keynote address, followed by national housing innovation content from the [American Enterprise Institute](#), a public policy think tank, and [Clayton](#), a leading builder of single-family attainable housing. Other featured content includes a bus rapid transit success story as told by [Greater Cleveland Regional Transit Authority](#), a panel of local Atlanta region Mayors, a case study on the 2 Peachtree office-to-residential conversion, a transit expansion conversation between Cobb and Gwinnett County Chairwomen, and much more.

The Council for Quality Growth works at “the intersection” of public policy and private investment, and The INTERSECTION Conference is an educational event with content tailored to both sides of development. The keynotes, speakers, and panelists featured on August 9 will provide new and relevant ideas, realistic best practices, outside perspectives, and innovative solutions for both the public and private sector professionals to take back to their own projects in their own municipalities.

“The INTERSECTION is a perfect example of the Council’s commitment to fostering collaboration among private and public sectors in the Atlanta region,” said Sally Riker, 2024 Chair of the Council for Quality Growth. “By convening these experts and sharing ideas, we find tangible solutions to the unique challenges in our communities and set our future generations up for success.”

Over 350 are expected in the Studio Theater at City Springs. The INTERSECTION Conference attracts a wide array of attendees representing various sectors, including real estate, infrastructure, economic development, government, and community organizations. The event aims to further fulfill the mission of the Council for Quality Growth, promoting balanced and responsible growth by advocating for its members, educating an industry of leaders on these critical issues, sharing information, and fostering strategic partnerships.

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The INTERSECTION Conference is a product the [Quality Growth Institute](#), the education arm of the Council for Quality Growth and an established 501(c)(3) non-profit organization in the state of Georgia. Through the Quality Growth Institute, conference attendees are eligible to receive 4.0 credit hours towards occupational licensing, including Continuing Education (CE) real estate credit hours approved by the Georgia Real Estate Commission, Certification Maintenance (CM) AICP planning credit hours approved by the Georgia Planning Association, and Professional Development Hour (PDH) engineering credits.

A full agenda of content and speakers can be found at [www.councilforqualitygrowth.org/INTERSECTION](http://www.councilforqualitygrowth.org/INTERSECTION). Registration is now open, and sponsorships are available for this event at the website above. Tickets are required for all guests. Admission is free for elected officials. Media is invited to attend and should RSVP to Kathryn Jones at [kj@councilforqualitygrowth.org](mailto:kj@councilforqualitygrowth.org).

**WHAT:** **The INTERSECTION Quality Development Conference**  
Building a Strong Foundation: Where Housing & Infrastructure Meet

**WHEN:** **August 9, 2024**  
7:30 AM – 12:30 PM

**WHERE:** **City Springs Studio Theatre**  
1 Galambos Way, Sandy Springs, GA 30328

**WHO:** **Public Policy and Private Investment Leaders**

Master of Ceremonies: Doug Hooker, former Executive Director, Atlanta Regional Commission

Keynote Speaker: Mayor Knox White, City of Greenville, South Carolina

Featured Speakers/Panelists:

- Mayor Beverly Burks, City of Clarkston
- Mayor Michael Caldwell, City of Woodstock, Vice Chair, Atlanta Regional Commission
- Ramsey Cohen, Vice President of National Sales, Clayton
- Chairwoman Lisa Cupid, Cobb County
- Maribeth Feke, Director of Programming & Planning, Greater Cleveland Regional Transit Authority
- Ann Hanlon, Executive Director, Perimeter CIDs
- Chairwoman Nicole Love Hendrickson, Gwinnett County
- Mayor Rusty Paul, City of Sandy Springs
- Egbert Perry, Chairman, The Integral Group
- Tobias Peter, Senior Fellow & Co-Director, Housing Center, American Enterprise Institute
- Anna Roach, Executive Director & CEO, Atlanta Regional Commission
- Mayor Vince Williams, City of Union City
- Kyle Wingfield, President & CEO, Georgia Public Policy Foundation

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Tickets are required for guests and are available at [www.councilforqualitygrowth.org/INTERSECTION](http://www.councilforqualitygrowth.org/INTERSECTION).

- \$95 | Members
- \$115 | Non-Members
- FREE | Elected Officials (RSVP to [Joseph Santoro](mailto:Joseph.Santoro@qgi.org))
- FREE | Press/Media (RSVP to [Kathryn Jones](mailto:Kathryn.Jones@qgi.org))

[Download the 2024 INTERSECTION Media Kit here.](#)



**APPROVED FOR CREDIT HOURS:**  
4.0 CE Hours (Real Estate)  
4.0 CM Hours (Planners)  
4.0 PDH Credits (Engineers)

August 9, 2024  
7:30 am-12:30 pm  
City Springs  
Sandy Springs, GA

**THE In\*ersection**  
QUALITY DEVELOPMENT CONFERENCE  
2024  
COUNCILFORQUALITYGROWTH.ORG/INTERSECTION

**Building a Strong Foundation**  
WHERE HOUSING & INFRASTRUCTURE MEET  
WITH EMCEE DOUG HOOKER

Hear from 15+ speakers, including a local Mayors and County Chairs, a BRT success story, housing innovation experts, an office conversion case study, an ARC update, and much more on August 9th.

We know traditional infrastructure when we see it, but housing isn't always likened to it. But just like roads, bridges, sewers, power lines, and networks, housing is part of the fabric of a successful economy. What happens when we think about housing AS a kind of infrastructure? Join us August 9 to explore #TheINTERSECTION of Housing & Infrastructure.

**Building a Strong Foundation**  
FULL CONFERENCE CONTENT & SPEAKER LINE-UP AVAILABLE ONLINE

**APPROVED FOR CREDIT HOURS:**  
4.0 CE credit hours by GREC  
4.0 AICP CM hours by APA Georgia  
4.0 PDH Engineering Credits

COUNCILFORQUALITYGROWTH.ORG/INTERSECTION • COUNCILFORQUALITYGROWTH.ORG/QGI



**THE In\*ersection**  
AUGUST 9 • 7:30 AM • CITY SPRINGS

**KEYNOTE SPEAKER:**  
**Mayor Knox White**  
CITY OF GREENVILLE, SOUTH CAROLINA

 Doug Hooker EMCEE	 Mayor Beverly Burks CITY OF CLACKSTON	 Mayor Michael Caldwell ARC	 Ramsay Cohen Clayton	 Chair Lisa Cupid CITY OF CLACKSTON
 Maribeth Feké ATA	 Ann Hanlon Piedmont COMMUNITY EMPLOYMENT DISTRICTS	 Chair Nicole Love Hendrickson Gwinnett	 Mayor Rusty Paul SANDY SPRINGS	 Egbert Perry Integral
 Tobias Peter AEI	 Anna Roach ARC	 Mayor Vince Williams UNIVERSITY	 Kyle Wingfield GEORGIA	

**APPROVED FOR CREDIT HOURS** | **4.0 CE HOURS** By GREC | **4.0 CM HOURS** By APA GA | **4.0 PDH CREDITS** For Engineers

**About The INTERSECTION Quality Development Conference:**

The INTERSECTION is the Council for Quality Growth’s Quality Development Conference that annually convenes the public and private sectors for an in-depth discussion of critical issues to our region and how we compare to national trends. The INTERSECTION was developed as a means of education and information for our members, partners, and other industry professionals, with a sharp focus on the most relevant trends and issues affecting the growth and development industry from year to year. The INTERSECTION Conference is a product the Quality Growth Institute, the education arm of the Council for Quality Growth and an established 501(c)(3) non-profit organization in the state of Georgia. <https://www.councilforqualitygrowth.org/INTERSECTION>

**About the Council for Quality Growth:**

The Council for Quality Growth is a trade organization that works to ensure continued growth and economic success for generations to come by providing advocacy, information, and education to its members. For 39 years, the Council has been committed to the mission of promoting balanced and responsible growth and is proactively involved in the formulation of policy and legislation critical to the growth and development industry. The Council addresses, head-on, strategic economic planning, infrastructure needs, and tough quality-of-life issues throughout the metro Atlanta region and state. <http://www.councilforqualitygrowth.org>