

2024 MEMBER HIGHLIGHTS

The Council is the **only organization** that **works exclusively** on behalf of the development industry at the **intersection of public policy and private investment** every day. We're on the forefront of advocating on issues that affect **how and where** our members can do business in the metro Atlanta region. As an organization with **strong membership involvement** on industry issues, our achievements are your successes, too. Here are just a **few** highlights from 2024.



PROMOTING **balanced** AND **responsible** GROWTH

MOVING THE NEEDLE FOR OUR MEMBERS

90+

ROUNDTABLE MEETINGS WITH LOCAL POLICY MAKERS ON LOCAL ISSUES

2K+

ACTIVE MEMBERS REPRESENTING THEIR COMPANY'S INTERESTS

186

EMERGING LEADERS PARTICIPATING IN YOUNG PROFESSIONALS PROGRAM

200+

POLICY ARTICLES PUBLISHED FOR OUR MEMBERS

9K+

EVENT ATTENDEES CONVENED FROM ACROSS THE REGION & STATE

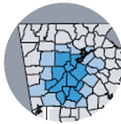
STATE

Successfully lobbied to maintain and increase funding of the Georgia Transportation Infrastructure Bank (GTIB) and continued to educate elected officials about its impact.

Advocated for legislation that increased availability of Special Purpose Local Option Sales Tax (SPLOST) programs for transportation initiatives and created a formal process for the development and maintenance of a state-wide freight and logistics implementation plan.

LOCAL

Created an educational resource to support the efforts of the Cobb Mobility SPLOST and Gwinnett Transit SPLOST referendums.



Represented our members' interests in stakeholder discussions with the City of Atlanta on the second phase of the Tree Protection Ordinance re-write and the upcoming zoning reform.

Proposed impact fee structure and made implementation recommendations to Henry County, Forsyth County, and City of Ball Ground to ensure an economically feasible fee increase throughout the adoption process.

Provided industry feedback in Cobb on the establishment of the county's Unified Development Code, which combines development standards and zoning regulations to eliminate outdated and conflicting guidelines.

Represented industry interest at stakeholder meetings in Henry and Clayton Counties during significant zoning and development standard re-writes currently underway.

Your Council Membership doesn't start or stop at the city and county line - and our members show it. More than 2,000 representatives from Council member companies attended 90+ Advisory Roundtable Meetings across the region. These in-depth roundtable discussions with local elected officials and other leaders address emerging policy topics including affordable housing, impact fees, transit and transportation infrastructure, stormwater management, and land use regulation. The Council hosts public policy makers for the only intimate discussions in the region focused on the kind of issues that impact your bottom line.



REGIONAL

Provided a forum to facilitate regional housing discussions and **bring market-driven housing policy solutions to the table** as communities experience growth and look for innovations to sustain it.

Created an educational platform to **highlight the urgency of various transit referendums** and local efforts in metro Atlanta's **"Race to Regional Connectivity"** in a critical year for transit expansion across the region.

Hosted regular region-wide Transportation Operators Forums to facilitate collaboration and share best practices of **implementing safe and reliable multimodal transportation options** among state transportation agencies, local transit operators, CIDs, and local Transportation Directors.

Partnered with the ARC's Metropolitan North Georgia Water Planning District in an ongoing effort to **address our region's stormwater management and flooding challenges**, taking collaborative action and convening industry leaders to discuss local policies and best practices.

Only the Council brings public and private sectors together on these critical issues.



Join the Council today at CouncilforQualityGrowth.org